



August 2018

NEWSLETTER

Fear Free Veterinary Care For Your Furry Friend. That's Franklin Farm.

HOURS:

Monday - Friday: 7:30am-6:30pm

Saturday: 8:00am-1:00pm

Sunday: Closed



POINTS TO PAWNDER

Pet Insurance – Something to Consider

Pet Insurance is available for pet owners to help assist them in paying for their pet's veterinary care. It can be helpful with unexpected illnesses, accidents and emergencies. Pet insurance policies not only cover illnesses, accidents, and emergencies, some will even cover wellness visits.

With our furry babies, we may or may not have the funds available to pay for their unexpected medical events. Also, we might like to have some assistance in paying the vet bills.

All insurance policies vary on what items will be covered under their plans (i.e: waiting periods, chronic conditions or pre-existing conditions.) The best advice is to speak with the insurance companies directly and take note of what they do and do not cover, and compare costs. This can be

done on an excel spreadsheet for ease of comparison.

Questions to ask regarding coverage: What counts as a pre-existing condition? Do some chronic conditions become pre-existing when a new policy term begins? What, if any, is their waiting period? If the pet is injured or becomes sick, will this become a pre-existing condition or will it be covered? What is their monthly premium? Is there a deductible, if so, is it per incident or per year? What is the reimbursement level or co-pay percentage?

Some of the most common pet insurance companies in the US are as follows: ASPCA, FIGO, Nationwide, Trupanion, Petplan, and Embrace.

To file a claim, you will pay the animal hospital directly, then submit the claim, with the copy of the invoice from the vet visit, to your insurance carrier. The

insurance carrier will pay you for the items that are covered.

If pet insurance is not the right path for you, you might consider a separate savings account specifically for your pet(s). Some savings accounts may also accrue interest throughout the year, an additional bonus. Another option is to set aside a specific credit card for your pets needs.

Pet Insurance can be a nice addition in covering the cost of your pet's medical care. It is comforting to know that when something unexpected happens to your pet(s), you are prepared and can focus on patient care.



Written by: Wanda Hudgins, CVPM, LVT



PET OF THE MONTH

CHEWBACCA

Welcoming a puppy to the family is a very exciting time. In the puppy's eyes, everything is a toy and a playground while they are learning about their surroundings. As curious as puppies are, they explore the world using their mouths and noses. This can get them into a bit of trouble, like our friend and PET OF THE MONTH, Chewbacca ("Chewie"). Chewie is an adorable 6-month-old golden doodle. Even though he is such a good boy, Chewie likes to munch things other than food (i.e: socks and fertilizer pellets)! When Chewie gets into and possibly eats things he shouldn't, his owners are very quick to alert the right people. They started with a call to the veterinary clinic, letting us know what happened. From there, we guided them to call the ASPCA Poison Control Hotline at (888)426-4435, as they have the product information and ingredients for many commonly ingested products, including fertilizer pellets. This call is free if you have a Home Again annual membership, otherwise there is a fee. This hotline is very helpful as they can guide you towards the best next steps after your pet has eaten something potentially toxic. ASPCA Poison Control relayed the potentially harmful product information, assisting us in getting Chewie the best medical care. Now Chewie is healthy, happy, and continues his curious explorations.

Written By: Caroline Webster

Did you know...



- Dogs can see in color.
- Dogs dream like people.
- Dog urine can corrode metal.
- A dog's unique smell is secreted in its glands.
- Dogs that are trained to smell the presence of diabetes in humans are correct 90% of the time.
- A dog has 7 different types of barks.
- Dogs' noses secrete a thin layer of mucous that helps them absorb scent.

www.fact-about-dogs.info



RUFFeral Program



At Franklin Farm, we believe "RUFFerals" are the greatest form of flattery. That's why, when you refer a furry friend to Franklin Farm, everybody gets a treat!

YOUR PET

Refer a friend and Your pet will receive a \$25.00 credit at your next appointment after your referral has mentioned you!

YOUR REFERRAL'S PET

Your referral's pet will also receive a \$25.00 credit at their first appointment with Franklin Farm!

Did you know...



- Cats cannot taste sweets because their taste buds lack the sugar detectors due to genetics. In Japan, a black cat is good luck.
- The world's smallest cat, named Tinker Toy, is just 2.75 inches (7 centimeters) tall.
- Cats use their whiskers as a sensory tool to find their way in the dark.

www.msn.com/en-ca/news/catfacts

IN THE MONTH OF AUGUST:

- Immunization Awareness Month
- Month of "DOGust"
- National Dog Day (8/26)
- National Holistic Pet Day (8/30)